![BarTender by Seagull Scientific]

![ZEBRA]

Label Design and Printing Made Simple:
The All-In-One Software Solution for Zebra Customers

No Zebra barcode labeling solution is complete without the right software to create, automate, and manage labels. With BarTender® enterprise labeling software from Seagull Scientific, you can maximize your Zebra investment with the ideal tool set for label design, printing, and management.

BarTender Labeling Solutions to Grow Your Business

Enterprise
Automate label printing from any OS, manage devices remotely, and control devices across multiple locations and even continents.

Automation
Combine forms, actions, and system integrations to build a powerful labeling solution.

Professional
Print from spreadsheets and databases, create data entry forms, and encode RFID tags and smart cards.

Cloud
Create, manage, and print labels from anywhere, anytime without the need for additional IT resources.

BarTender makes it easy to create, automate, and manage barcodes, labels, RFID tags, and more. It's simple and scalable for businesses of all sizes and completes your labeling solution by empowering these essential tasks:

Simple and Straightforward Label Design

- Easily design and edit labels and tags with a WYSIWYG editor
- No coding or X/Y coordinate adjustments required
- Let data drive your printed design choices
- Enter print-time info with configurable data entry forms
- Replace thousands of printer code files with a single file, using our exclusive Intelligent Templates™

Automated Label and Tag Printing

- Print from any operating system, device, or browser (BarTender services require Windows OS)
- No need to open another application to print labels or tags
- Easily integrate label printing with any ERP, WMS, or MES
- Apply business rules and logic to automated print processes
- Automate printing using web services and other data transactions methods

Secure Label Management

- Centrally manage and secure your entire labeling system
- Monitor label and tag print status in real time
- View detailed system usage and editing history
- Maintain a complete audit trail for compliance
- Get peace of mind, especially in high-compliance industries and applications

Simple and Cost-Effective Licensing

With BarTender, licensing is based on how many printers you use, not how many software installations you run or the number of users. You can run an unlimited number of installations on hundreds or thousands of devices across multiple sites, and pricing is always based only on how many printers you're using.

Live Technical Support

BarTender software is backed by Seagull Scientific's global support experts and an unwavering commitment to our customers' success. Premium support is available 24/7/365 for mission-critical labeling. Ensure successful deployments of BarTender with Professional Services from Seagull Scientific, available for everything from software training and label design to on-site consulting.

Zebra Link-OS Integration

Zebra's Link-OS integrates with BarTender's Print Portal mobile application to provide a web-based labeling solution right from the palm of your hand. Link-OS enabled printers provide print notifications and real-time diagnostic information about printer status back to your mobile device. Zebra Link-OS-enabled printers used with BarTender's Print Portal application make mobile label printing flexible and easy.

A unified solution for any industry

TRANSPORTATION & LOGISTICS

Build accurate bills of lading, link ASNs to your trading partners, and print labels anywhere, anytime – with BarTender's easy barcode and RFID labeling.

WAREHOUSE

Ensure accurate inventory counts, location, and traceability in and out of the warehouse. Maximize efficiency with simple, powerful labeling that streamlines your warehouse workflow.

RETAIL

Ensure every product is placed correctly, create frictionless checkout experiences, and quickly look up product information with easy barcode label and RFID tag generation from BarTender.

MANUFACTURING

Track your ingredients, parts, assemblies, and finished products throughout the manufacturing process. Easily generate barcode labels and RFID tags to increase visibility and build a smarter factory.

Let's see how we can help you with your labeling.